

Live Learning with industry experts for your tourism business

Autumn/Winter Schedule 2023

2nd NOV 2023
10.00am-12.00pm

Master Pricing and Contracting for B2B Opportunities

B2B tools and tactics to optimise international commercial opportunities and sales success.

[Register Now](#)

7th NOV 2023
10.00am-12.00pm

Driving Tourism Sales Through Instagram

Get more sales through Instagram.

[Register Now](#)

8th NOV 2023
10.00am -
12.00pm

Introduction to Customer Database Management

Build long term relationships with your audience.

[Register Now](#)

14th NOV 2023
2.00pm-4.30pm

Leveraging Sales from FAM Trips, Buyer, and Media Visits

Maximise sales and promotional opportunities from FAM Trips, Buyer, and Media Visits by tailoring your pitch and sales collateral.

[Register Now](#)

15th NOV 2023
10.00am-12.00pm

Planning Your Digital Marketing Activity for 2024 Tourism Season

How to Implement a Results-Driven Digital Plan for Your Tourism Business in 2024 – (Micro businesses).

[Register Now](#)

22nd NOV 2023
10.00am-12.00pm

Designing an Effective Paid Social Campaign for Tourism

Get more from your Paid Social Media Campaigns – Design, Management and Measurement.

[Register Now](#)

28th NOV 2023
10.00am-12.30pm

Building Your Business Marketing Plan for 2024

Building blocks for a complete marketing plan for your business.

[Register Now](#)

Scan here for
more information



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Scan here for more information



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